Department: English
Course Name: Professional Public Speaking

Course Description:
This course immerses students in the fundamental skills required for successful public speaking presentation by synthesizing all the major components of speech preparation and delivery. Coordinated individual and group collaborative exercises reinforce the critical decision, listening, writing and delivery skills essential in the communication process. The practical application and reinforcement make for a robust and engaging class environment.

Content:
Responsibilities and Expectations of Speakers and Listeners in the Speech Communication Process.
Ethical Speaking and Listening Guidelines
Understanding Non-Verbal Communication
Cultivating Topics of Interest and Breadth
Construction of a Speech Outline
Composing Specific Purpose and Central Idea Statements
Consistent Main Point Organization
Detailed Strategies for Ethical Research and Reasoning
Proper Text and Bibliography Formatting
Strategies for Writing and Delivering Speeches of Introduction, Impromptu, Information –
Demonstration, Persuasion and Special Occasion
Group Discussion Expectations.

Skills:
Apply and reinforce critical thinking and reflective analysis in formulating specific topics and statements required of speaking opportunities.
Writing concise and developed outlines used to guide research and development of a variety of speeches.
Building a sensitive awareness to the diverse cultural, occasional, social and demographic influences of an audience.
Reinforcing writing and composition of specific speech objectives
Synthesizing confident vocal and non- verbal delivery skills and techniques used in presentation.
Incorporating multimedia resources to reinforce ideas in a variety of formats.

Texts and Materials:
Stephen E. Lucas, The Art of Public Speaking, (McGraw – Hill, 12th ed, 2015)
Related articles from national newspapers, TED.com, assorted sites

Methods of Instruction:
Lecture
Self-directed and collaborative demonstrations
Partner and collaborative reinforcement and analysis
Incorporated technology-based support and reinforcement

Methods of Evaluation:
Submitting timely, complete and correct class assignments.
Willingness and cooperation in individual and collaborative exercises.

Preparation, presentation and submission of classroom speeches: impromptu, information, persuasion, special occasion, entertainment.